

1960S Exploration
Explosion

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Though the first time humans reached into space was in the late 1950s with the USSR sending Sputnik I into space, the full-blown race didn't really show until the 1960s. With a new exploration and new technology, space sparked the imaginations of people all over the world. The idea that we could do new things and more things exploded into all realms of life from architecture, fashion, products, and film. With film and imagery, these ideas spread even more quickly.



Film showed off these new advances in technology, as well as possible future technology. 2001: A Space Odyssey (1968) was a good example of this new technological advancements. Fashions were even shown on the characters in these films, which can be seen in Star Trek: The Original Series (1966-1969).



Architecture during this time took on this whole idea of the round shape and the saucer spaceship. This curving form can be seen in the TWA flight center at JFK airport in New York, and Dulles airport in Virginia, both of which were designed by Eero Saarinen. There were also houses that were designed in the shape of a saucer spaceship. The 1964 world fair was designed around these future technologies and space travel.

With **fashion**, people were thinking, that if humans were to live in space, what would we wear. This spread into mini-dresses, mini-skirts, and boots and accessories. These styles became everyday wear, which spread into the romance of flight, with flight attendants wearing these looks.



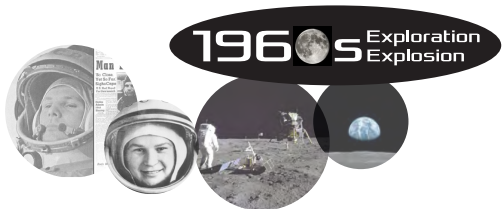
Because of space travel **products** changed as well with the invention of Tang, TV Dinners, and Moon Pies. Other products were designed to imitate the imagination of space or space rockets/ships, with toys, cars, teapots, ashtrays, and furniture.



New advances in technology allowed for space travel, which gave way to an explosion of ideas and imagination. These new ideas exploded into film, architecture, fashion, and products. For this exhibition, the focus will be on this explosion of ideas and imagination that came out of the new advances of technology and space exploration.

This exhibition is in the area outside of the D-building, under the overhang. There will be items/objects representing the different areas (history, film, fashion, architecture, and products) that are hung from above at different heights. Each of these items/objects will be accompanied by an information podium in the form of a telescope that is wrapped around the four pillars under the overhang and one freestanding central podium for the central area. These podiums not only give written information but also references images and film clips.





Moon

- Space Race
- First man in space
- First man on the moon
- First woman in space
- Venus
- Moon
- First images

What the future might be like

Film

Fashion

Architecture

Products

Movies

TV Shows



- 2001: Space Odyssey
- Planet of the Apes



- Star Trek
- The Jetsons

"Movie Posters"

Film



- Lt. Uhura
- Star Trek
- Colors
- 2001
- Star Trek

Everyday



- Minidress/ Miniskirt
- Space Boots

Flight



- Flight attendants

Red Minidress

Homes



- Futura spaceship homes

Flight



- TWA Airport
- Dulles Airport

World's Fair



- Unisphere

Unisphere

Food



- Tang
- TV Dinners
- Moon Pies

Toys



- Kiddie Rides
- Space Guns
- Astronaut Action Figures

Home



- Chairs
- Teapots

TV Dinner Box

Interpretation/Information: History

Space travel was one of the biggest technological advancements in history. Though space exploration started in the late 1950s, the idea of space in everyday life and entertainment did not explode until the 1960s. These new advances created a new way of life and ideology that went into film, architecture, fashion, and products.

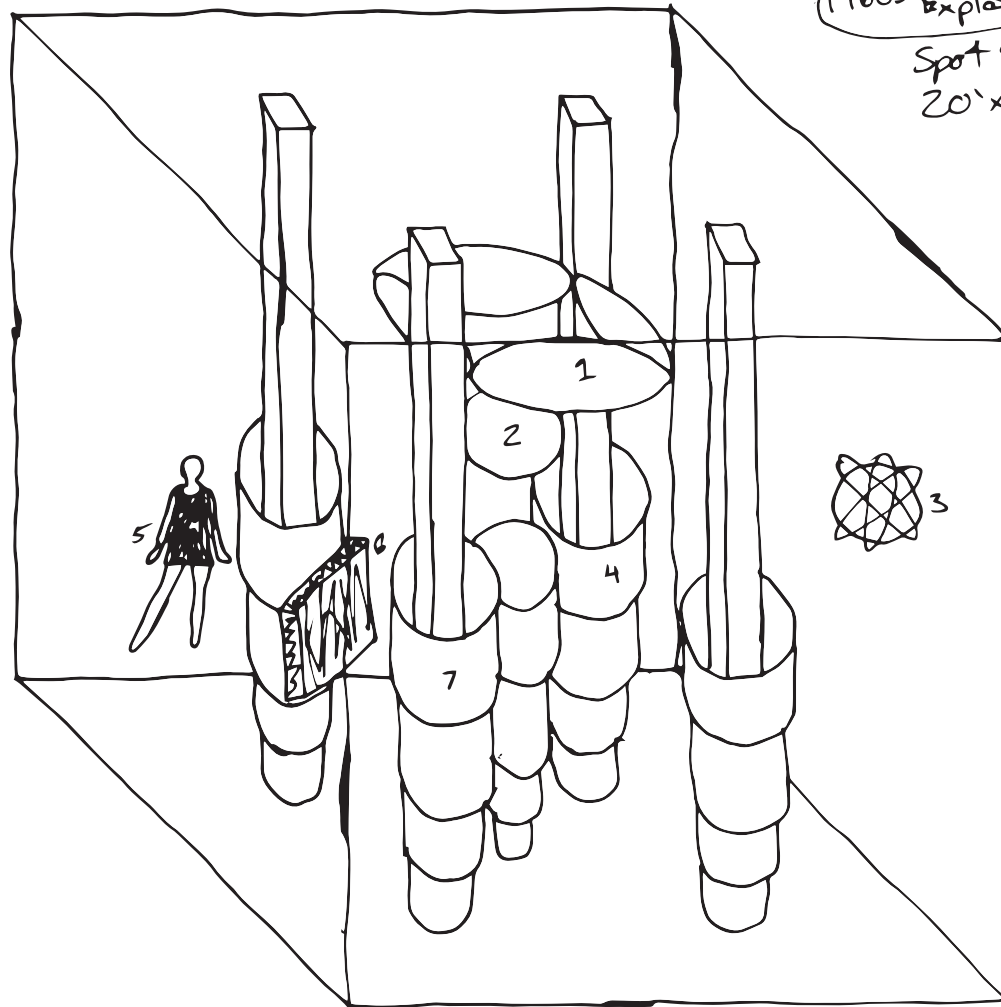
History

Late 1950s	-First time humans touched into space; Sputnik	1966	-Soviets make first controlled landing of a probe on the moon -USA successfully lands a probe on the moon, which sends back photographs of the moon's surface
1960	-Launch of British radio telescope and makes contact with a satellite already in orbit		
1961	-Ham, a chimpanzee, is the first living being in space and survives a trip in space -Soviets send first man into space, Yuri Gagarin, who orbits the earth -USA pledges to get a man on the moon by 1970, which is televised nationwide	1967	-Apollo tragedy occurs when a spark creates a fire that sweeps through the shuttle during a rehearsal and kills 3 astronauts instantly -A Soviet cosmonaut dies in a space crash -Venus comes back into view when Soviets get a glimpse beneath the clouds of Venus
1962	-USA sends a man into space -Attempts on reaching Venus is made		-USA has a probe fly by Venus
1963	-Soviets send first woman into space	1968	-Apollo 8 carries the first astronauts to orbit the moon
1965	-Alexei Loenov is the first to perform a space walk	1969	-USA's Apollo 11 heads to the moon and Neil Armstrong is the first man to walk on the moon -Another Apollo mission lands on the moon

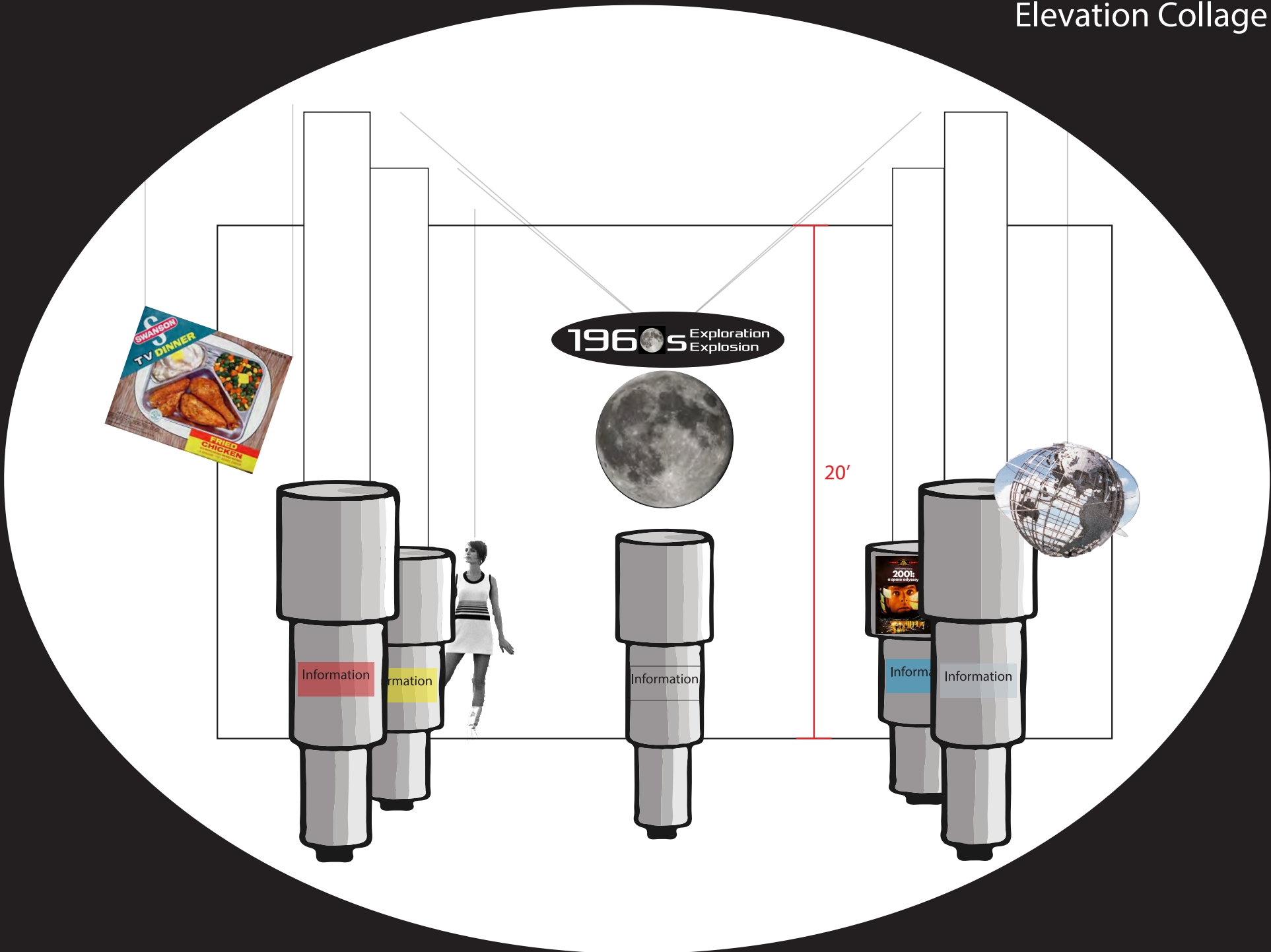
- 1 identity sign
- 2 moon
- 3 unisphere
- 4 movie posters
- 5 mannequin
- 6 +V Dinner
- 7 information telescope

1960s Exploration
Exploration

Spot 9
20' x 20' x 20'




Elevation Collage



1960s Exploration Explosion


Spot 9
20' x 20' x 20'

 building entrance

 pillars

 information telescope


 fashion mannequin

 product tv dinner box

 architecture unisphere

 history moon

 identity sign

 information telescope
film movie posters

